



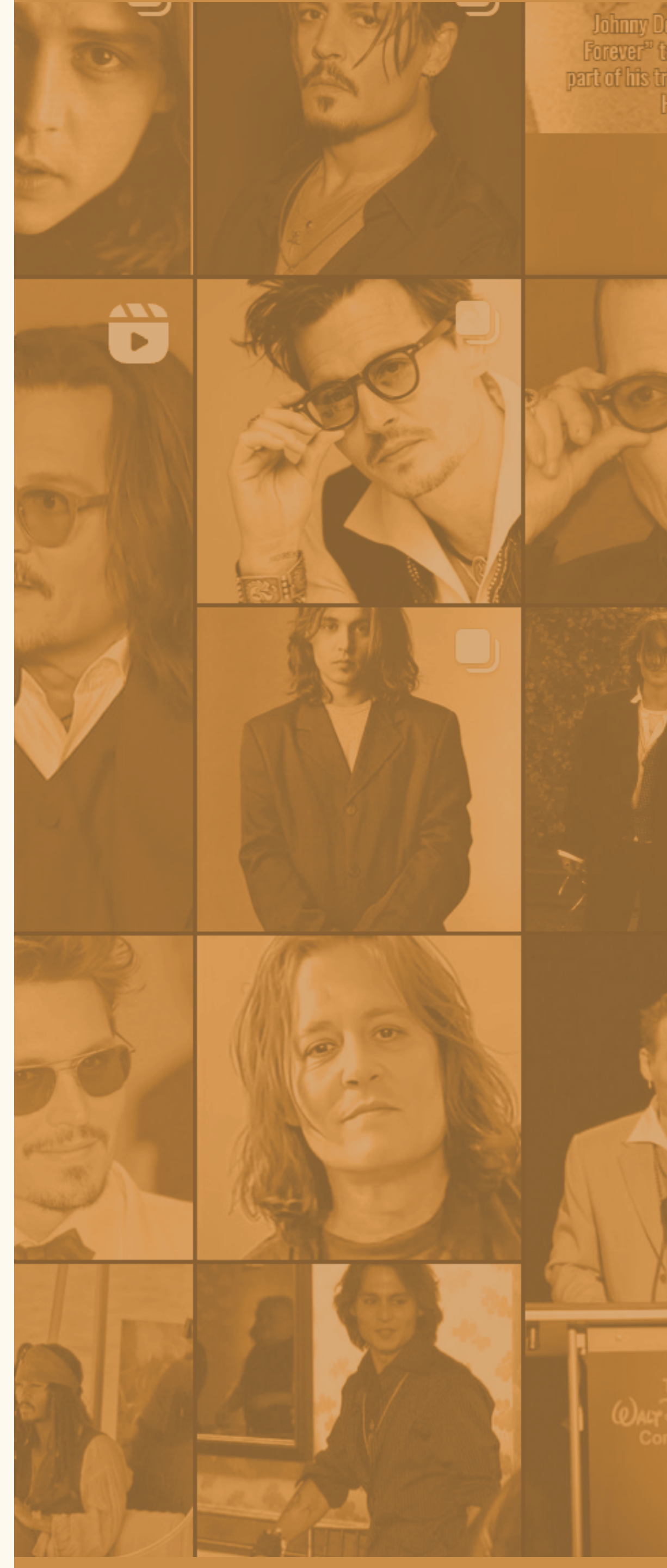
THE DEPP
SPHERE.

A PROJECT FOR THE FANDOM

Background & motivation

This project is focused on Johnny Depp fan clubs, fan accounts and individual fan projects worldwide.

Since the creation of our own projects, we, the communicators, have been identifying challenges and opportunities to improve the landscape of JD's fandom. Some of these challenges include unfavorable attitudes, lack of homogeneity in the published information, and the need to strengthen relationships among informants.





So... what is the DeppSphere?

It's a universal and voluntary manifest. It has the purpose of strengthening and unifying our efforts in distributing information about our beloved actor, musician, and artist.

Recognizing the diversity of our styles and approaches, we seek to establish closer and more efficient collaboration for the benefit of our followers and the community at large.



Our goals

- ✘ Democratization of Access to Information
- ✘ Organization and Deontological Homogeneity
- ✘ Collaborative Verification of Information
- ✘ Strengthening Relationships Among Communicators
- ✘ Improving Relations with JD's Team

Democratization of Access to Information

We aim to democratize the right to information, allowing various communicators the opportunity to stand out and contribute to the distribution of information about Johnny Depp in an equitable manner.

Organization and Deontological Homogeneity

Establishing a shared ethical code that guides our practices, promoting consistency and quality in the information we offer to our followers.

Collaborative Verification of Information

Creating a real-time verification system among members, ensuring the accuracy and authenticity of our publications.

Strengthening Relationships Among Communicators

Fostering a collaborative environment in which all members benefit mutually, reducing competition and promoting open and constant communication.

Improving Relations with JD's Team

Work together to strengthen trust and collaboration with Johnny Depp's publicity team, seeking greater accessibility to firsthand accurate information.



Proposed Actions

✘ **Creating a Direct Communication Space**

Establish a group on Discord, where members can communicate constantly, share information, debate, and coordinate joint actions.

✘ **Developing Information Verification Tools**

Investigate and adopt technological tools that facilitate collaborative information verification, ensuring the quality and authenticity of our publications.

✘ **Implementing Basic Training**

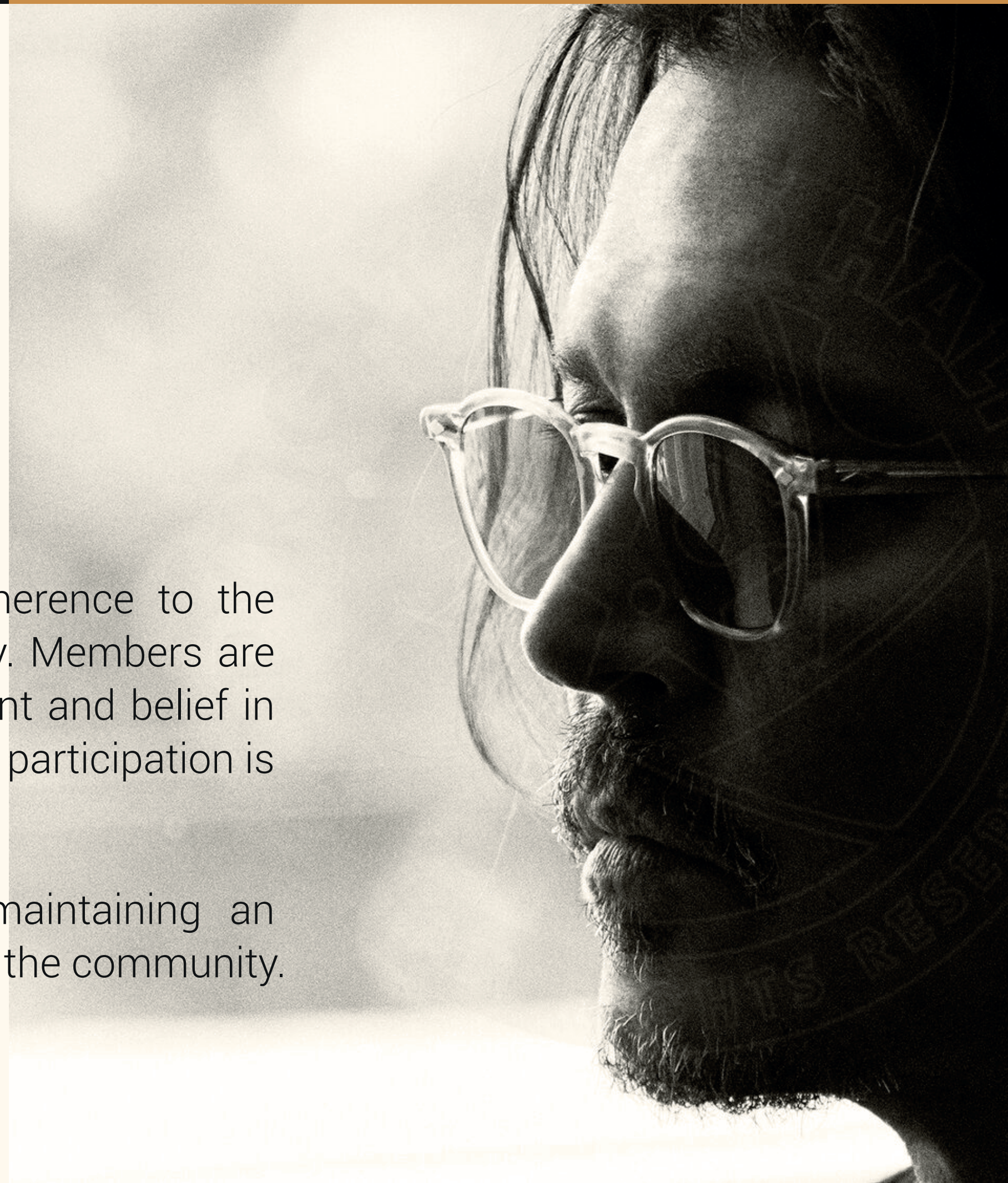
Offer tips and tricks for new and existing members, addressing ethical, technical, and communication topics to improve the overall quality of information.



Voluntary adherence

The affiliation to this proposal and the adherence to the proposed code of ethics are entirely voluntary. Members are encouraged to join based on their commitment and belief in the shared objectives, understanding that their participation is a personal choice.

This voluntary nature is fundamental to maintaining an inclusive and collaborative environment within the community.





DEONTOLOGICAL CODE

INITIAL PROPOSITION

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I. COMMON ETHICAL OBJECTIVES

a) Respect and Collaboration: Commitment to maintaining an atmosphere of mutual respect and collaboration among all members of the confederation, fostering a positive exchange of ideas and resources.

b) Truthfulness and Integrity: Absolute commitment to the truthfulness of shared information, avoiding the spread of fake news or unverified information. Additionally, transparency and proper attribution of sources will be promoted.

II. ORGANIZATION AND HOMOGENEITY

a) Consistency in Information: Commitment to maintaining consistency in the way information is communicated, ensuring that messages are clear and understandable to the public.

b) Respect for Style Diversity: Recognition and respect for the diversity of communication styles of members, understanding that each fan account has their unique approach.

III. COLLABORATIVE VERIFICATION OF INFORMATION

a) Joint Verification: Obligation to share new information about Johnny Depp within the confederation for collaborative verification before its publication.

b) Responsible Use of Information: Ensure that verified information is used ethically and responsibly, avoiding misuse or distortion.

IV. STRENGTHENING RELATIONSHIPS AMONG INFORMANTS

a) Active Collaboration: Promote collaboration among members, encouraging mutual assistance in content creation and dissemination.

b) Constructive Conflict Resolution: Commitment to addressing any disagreement or conflict in a constructive and private manner, prioritizing harmony within the confederation.

V. RELATIONSHIP WITH JOHNNY DEPP'S PUBLICITY TEAM

a) Professional Communication: Maintain a professional and respectful communication with Johnny Depp's publicity team, seeking to strengthen trust and mutual understanding.

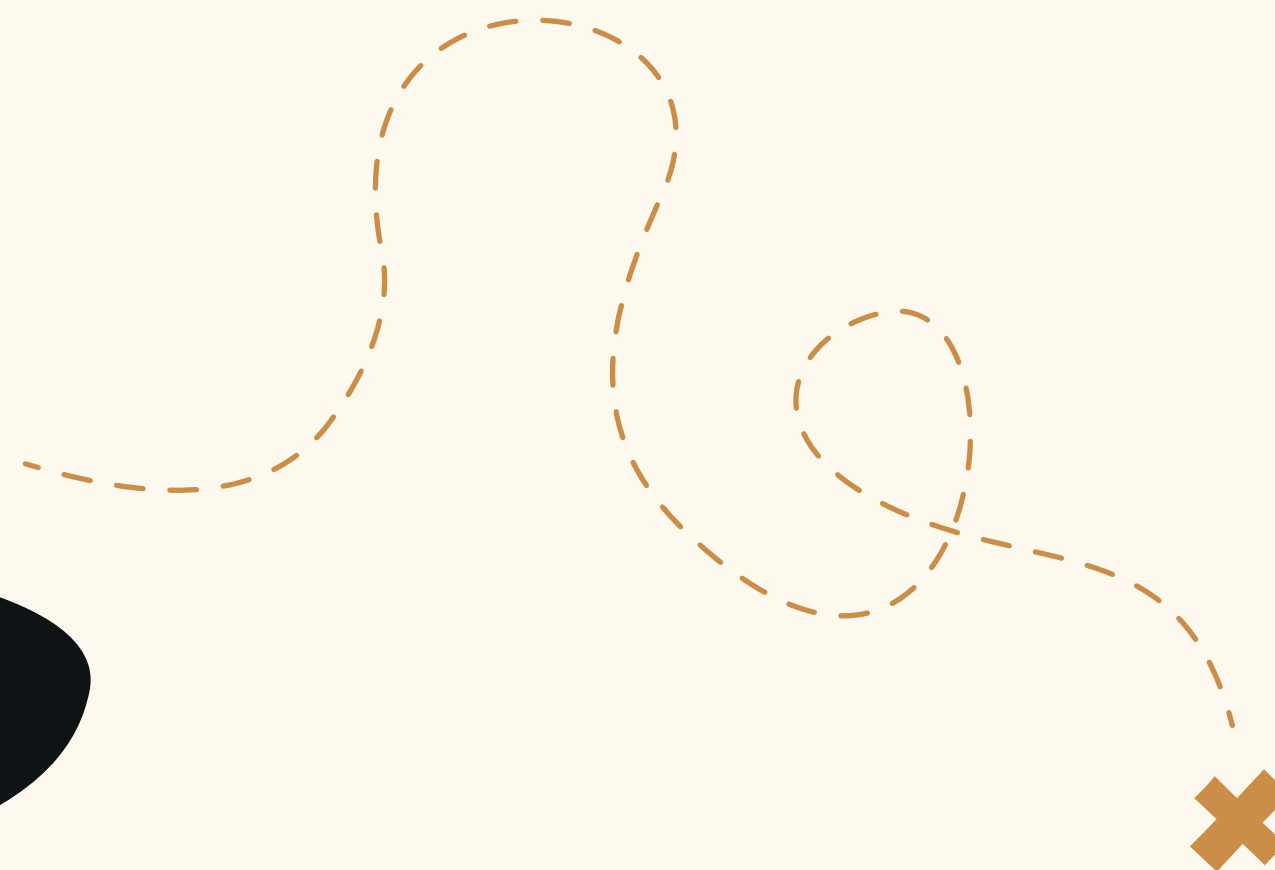
b) Equal Access to Information: Strive for equitable access to information provided by the publicity team, promoting a fair distribution of opportunities for all members.

THE DEPPSPHERE
DEONTOLOGICAL
CODE INITIAL PROPOSITION



GRAPHIC RESOURCES

LOGO & IDENTITY



Main Logo (compact version)

This version is designed for being implemented over any image as a badge.

Its compact design allows to read it properly without its elements being lost with the background.

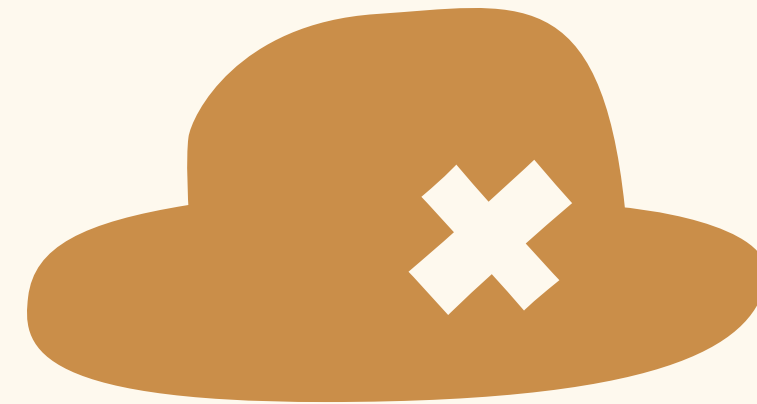
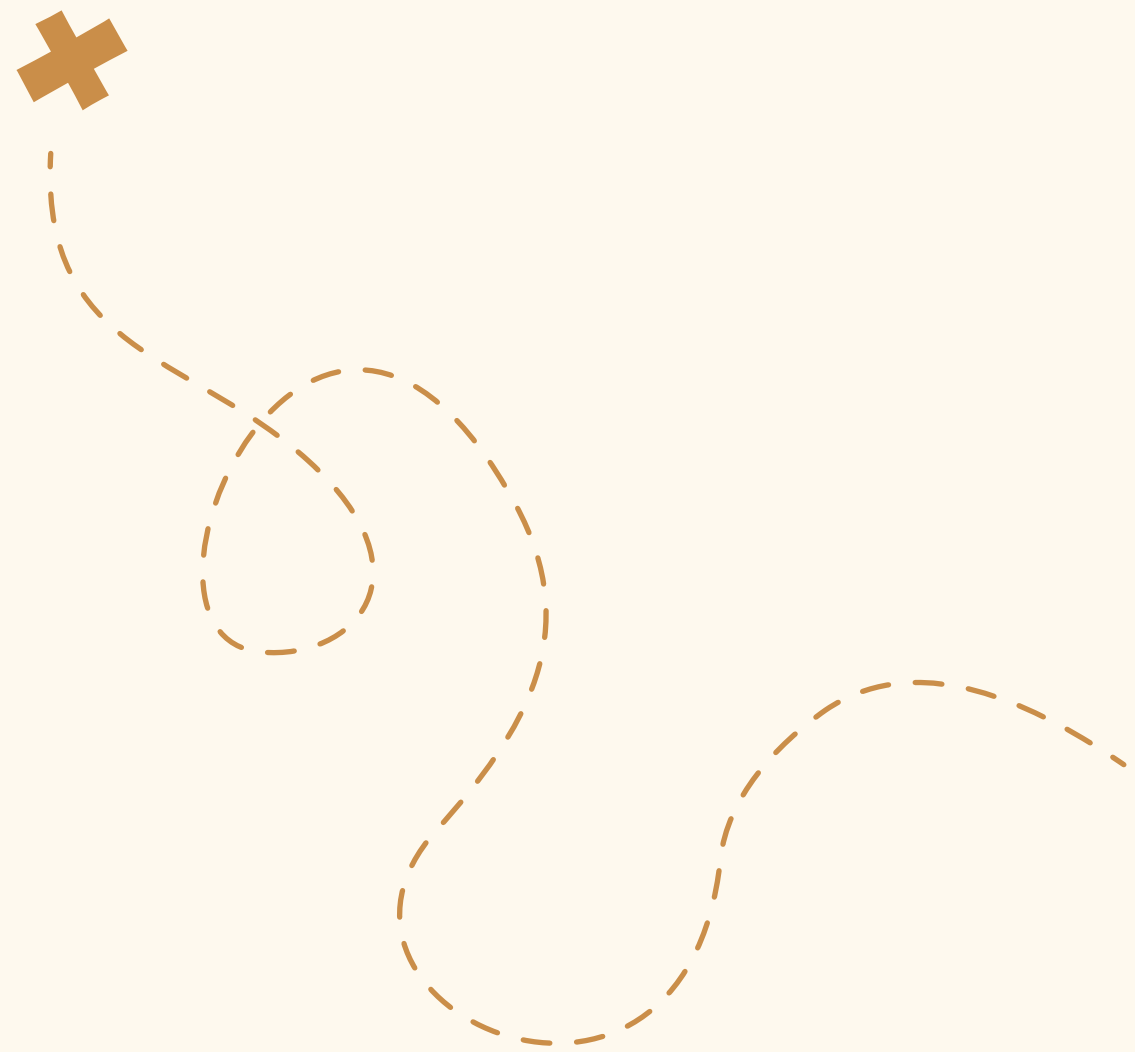
For example, you can use it as a sign mark on an Instagram post.

**Ask for the PNG files folder
on the Discord channel**

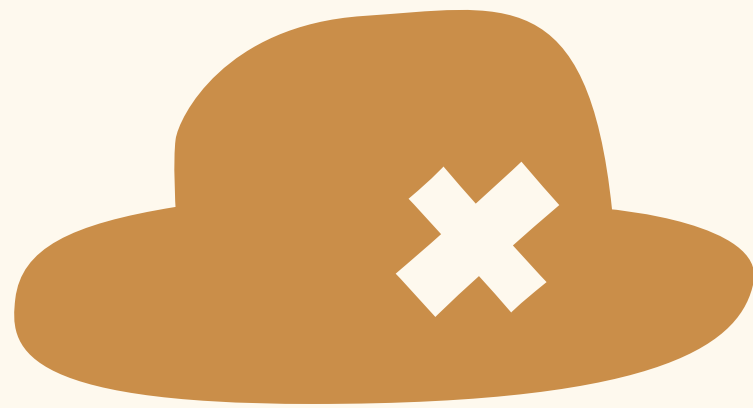
Large-scale version

This one will only be used in big sizes and over flat backgrounds.

Feel free to use it when the logo itself is the main element of the design.



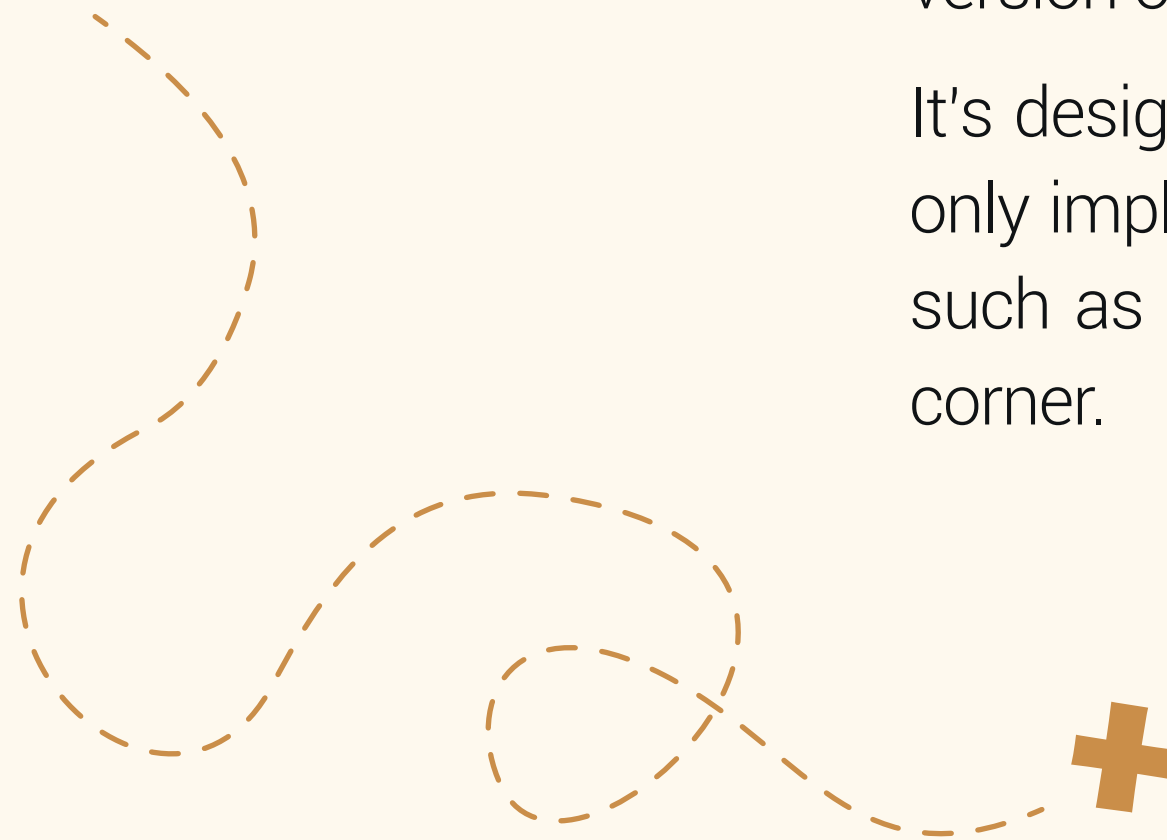
THE DEPP
SPHERE. x



Icon version

This is the smallest and simplest version of The DeppSphere logo.

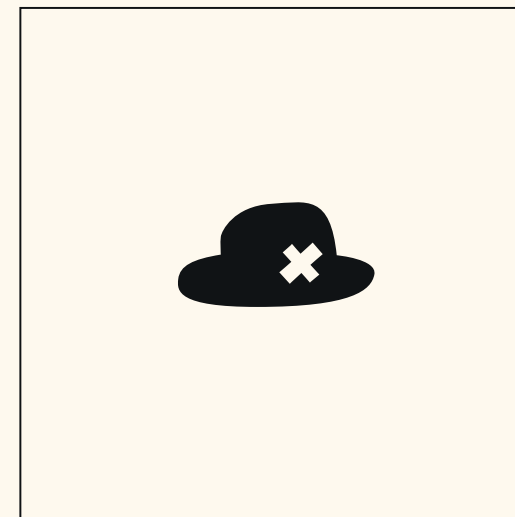
It's designed to be used when you can only implement it in a super small size, such as a badge in your profile image corner.



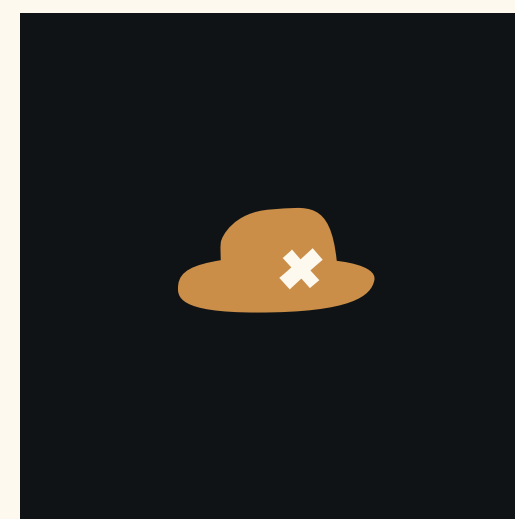
Colors

Planning on using the logo over a dark background? Just use the negative version!

POSITIVE VERSIONS



NEGATIVE VERSIONS





Conclusions

By uniting in this alliance, we aspire to create a more solid and collaborative environment that benefits all informants and fan clubs of Johnny Depp.

By adhering to these principles, we seek to elevate the quality of the information we share, strengthen our relationships, and contribute positively to Johnny Depp's fandom world.

Thanks for reading!